### 02/2017

### **OFFICE RECONVERSION**

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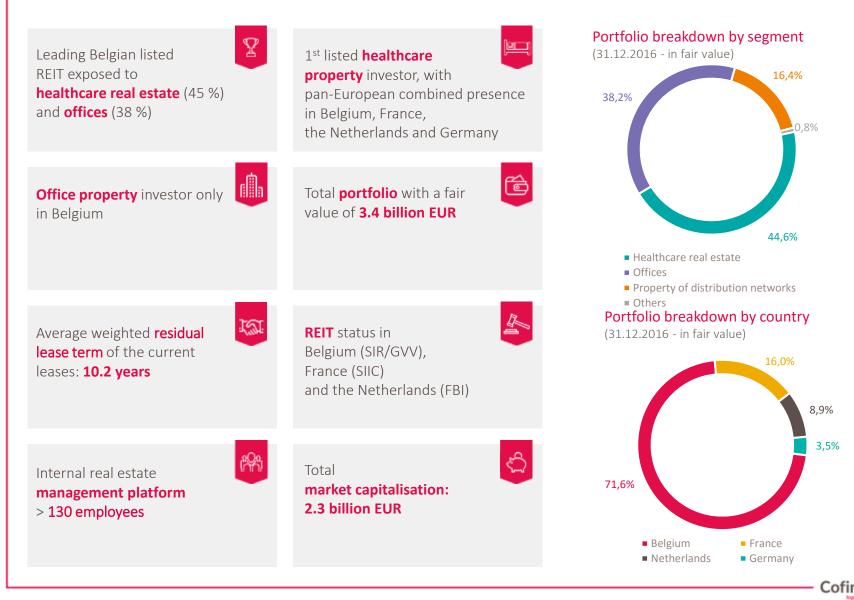
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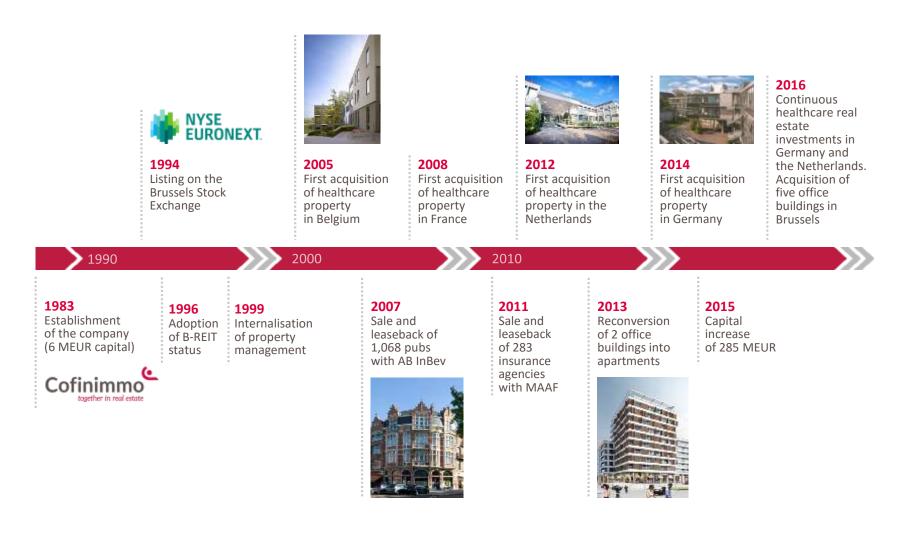
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# 1.1 ABOUT COFINIMMO IN A NUTSHELL



# 1.2 ABOUT COFINIMMO TIMELINE INE I





### ABOUT COFINIMMO TWO COMPLEMENTARY CORE SEGMENTS



(Re)development projects in more mature markets (Belgium & France)

# Healthcare real estate

by demography & public policies

Further diversification per country, per medical specialty and per operator Comprehensive & pro-active local operating platform

### Offices

driven by economics In central locations: renovations and reconstructions to upgrade quality

In decentralised locations : reconversions to alternative uses

Asset arbitrage



#### O 2.1 CASE STUDY - WOLUWE 34 SITUATION IN 2011

#### Area

Area (above ground) Area (underground) Parking 6.680 m<sup>2</sup> 3.230 m<sup>2</sup> 128 units

#### History

Construction date: 1974 Never undergone an important renovation Purchased by Cofinimmo in 1996

#### **Tenancy Schedule**

75% let with breaks in 2012 4 tenants ERV 130€/m<sup>2</sup>

Floor	Area	Tenant	Next Break
0	990 m²	Carlsson Wagonlit	31/12/2012
+1	900 m²	ECS	14/03/2012
+2	900 m²	Carlsson Wagonlit	31/12/2012
+3	900 m²	Carlsson Wagonlit	31/12/2012
+4	900 m²	Right Management	31/03/2012
+5	900 m²	VACANT	-
+6	900 m²	VACANT	-
+7	290 m²	PostEurope	31/12/2012





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#### O 2.2 CASE STUDY - WOLUWE 34 CONSIDERED OPTIONS

### **Office redevelopment**

- Multi tenant
- Single tenant

### Sale

### Healthcare redevelopment

- Nursing home
- Redevelopment of existing structure
- Reconstruction

### **Residential redevelopment**

- With partner
- Without partner
  - By demolishing & reconstructing
  - Within existing structure

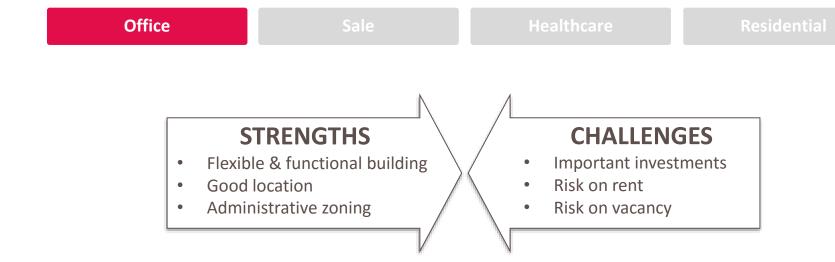






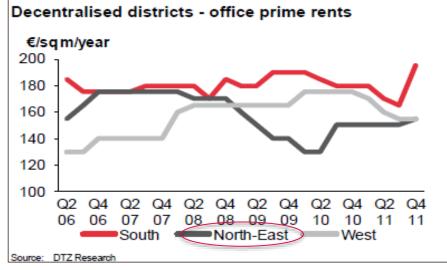
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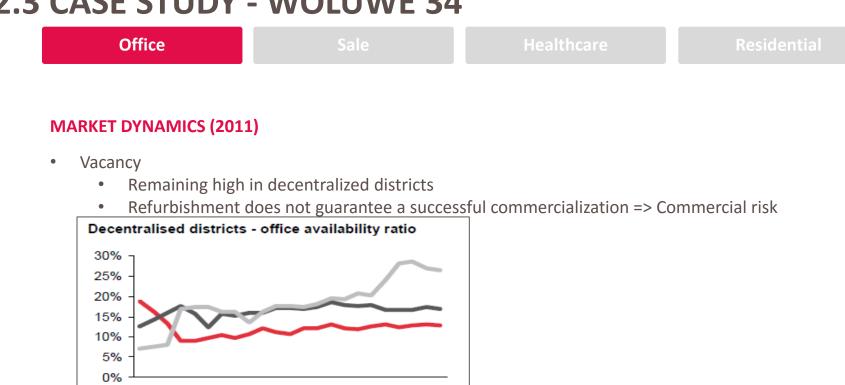


	Single Tenant	
es	Can we find a single tenant	Not likely, but possible
iti	If so, what is his timing?	Not certain that demand will match our project calendar
bil	What is he willing to pay?	Possibly enough to cover investments
ssi	Multi tenant	
possi	Multi tenant Can we let the entire building?	Possible – but probably no more than 80%
2 possi		Possible – but probably no more than 80% 1 to 2 years because of limited demand









Q4 Q2 Q4

11 11

10

West

Source: DTZ Research Technical : Increase of costs to modernize old vacated office buildings •

North-East

09

10

Q2 Q4 Q2 Q4 Q2 Q4 Q2 Q4 Q2

08

<del>08</del> 09

New legislation (COBRACE,...) 

07

South

07

Environmental (BREEAM,...) 

06

06

- NWOW •
- Relocation of some offices to CBD

Office	Sale	Healthcare	Resident

#### **FINANCIAL ANALYSIS**

	Area	Cost	Budget
Refurbishment	6.680 m <sup>2</sup>	1.550 €/m²	10.354.000 €
VAT		21%	2.174.340 €
TOTAL OUT			12.528.340 €

	Areas	Rent	Yield	Income
Offices	6.680 m <sup>2</sup>	160 €/m²	6,50%	16.443.077 €
Parkings	128 units	1.250 €/pkg	6,50%	2.461.538 €
TOTAL IN				18.904.615 €

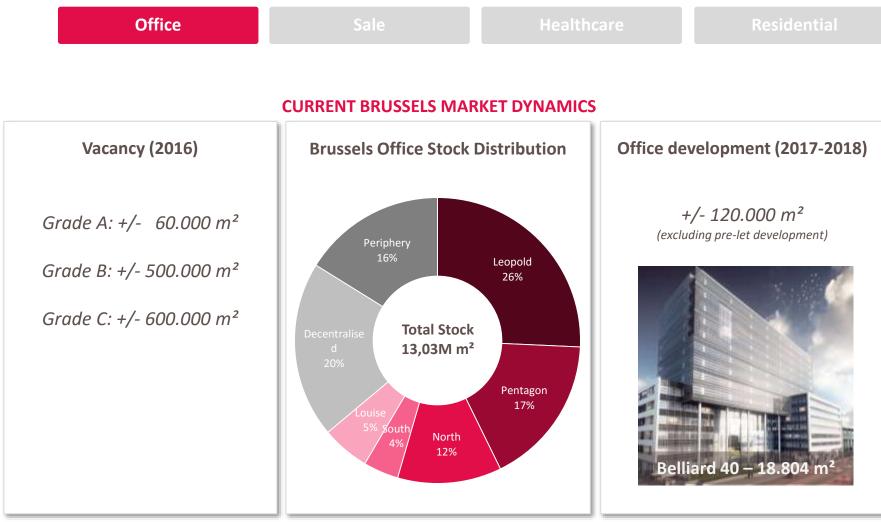
**TOTAL IN-OUT** 6.376.275 €

955 €/m²

#### CONCLUSION

- Heavy investment in comparison with potential rental levels for new buildings

- High vacancy risk



Limited grade A office areas available

Limited speculative development projects and almost exclusively in the CBD

### 2.3 CASE STUDY - WOLUWE 34



Healthcare

Residential

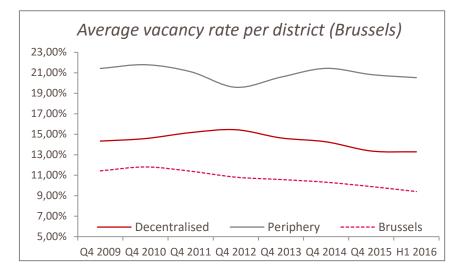
#### **CURRENT BRUSSELS MARKET DYNAMICS**

#### **Office Market**

Corporate rationalizing

Office

- NWOW
- Cost savings
- Restructuration processes
- Economic and political uncertainty
- Accessibility, Traffic jam
- But decrease of yields



Vacancy remaining high in decentralized districts (>< CBD) Increase the pressure on rents Rental level in decentralized district does not allow new speculative office projects (>< CBD)



### 2.3 CASE STUDY - WOLUWE 34



ofinimm

Sources: CBRE





Office	Sale	Healthcare	Residential

#### **STRENGTHS**

- No commercial risk
- No construction risk
- Secure & direct income

#### **CHALLENGES**

- No added value
- Sale price depends on market appetite

#### CONCLUSION

- The sale price was estimated between 900€ and 1.100€/m<sup>2</sup> (Between 6,0M€ and 7,3M€)
- Pricing obtained was below fair value
  - Promotion margin
  - Market dynamics
  - Zoning







### 2.5 CASE STUDY - WOLUWE 34

Office	Sale	Healthcare	Residential

### **STRENGTHS**

- Long term lease
- Flexible building
- Existing know-how
- Fully let to one tenant

#### **CHALLENGES**

- Important investment
- High competition in the area
- Limited number of operators

#### **CONCLUSION**

- Not easy to find an operator that has received agreements to create new beds in the area
- Timing is not in line with our project calendar
- Rental level probably (just) enough to cover investments



# RESIDENTIAL

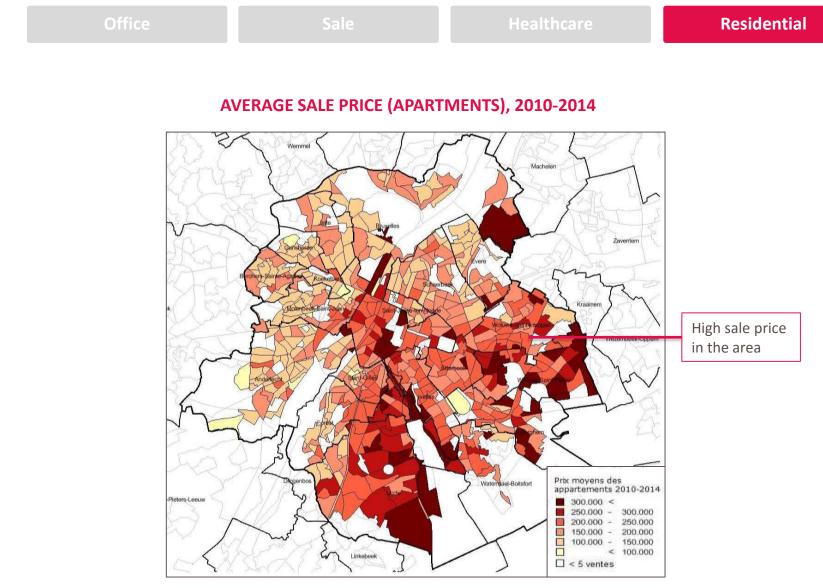


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OfficeSaleHealthcareResidentialSTRENGTHS• High sale price level in the area• High demand => Low commercial risk• Security on permitted volumes• Excellent location/accessibility• Better serve the community• Quick return
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#### CHALLENGES

- Ratio Gross/Net
- Feasibility ?
- Zoning Plan
- First full scope residential project for Cofinimmo

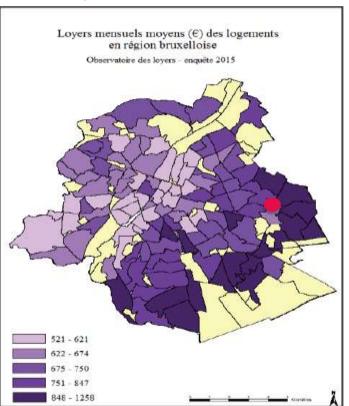




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	Loyer moyen		
Commune	G	Ind. Rég. : 100	
Anderlecht	627	88	
Auderghem	758	107	
Berchem Sainte-Agathe	665	94	
Bruxelles-Ville	677	95	
Etterbeek	752	106	
Evere	736	104	
Forest	677	95	
Ganshoren	708	100	
Ixelles	736	104	
Jette	647	91	
Koekelberg	688	97	
Molenbeek Saint-Jean	624	88	
Saint-Gilles	684	96	
Saint-Josse-ten-Noode	550	78	
Schaerbeek	665	94	
Uccle	881	124	
Watermael-Boitsfort	957	135	
Woluwé Saint-Lambert	808	114	
Woluwé Saint-Pierre	824	116	
Région bruxelloise	709	100	

#### **AVERAGE RENT (APARTMENTS)**

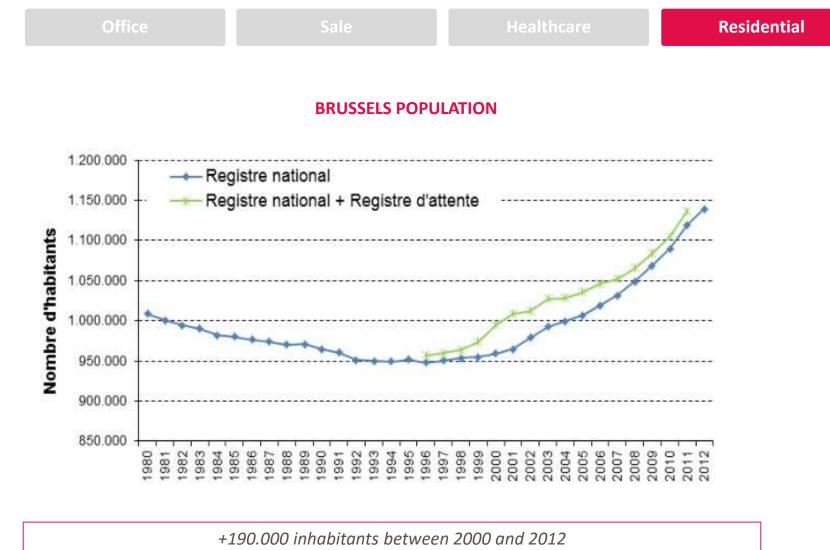


**Residential** 

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Average rent in WSL is one of the highest in Brussels at 808€/month 14% higher than the Brussels average

Sources: SLRB Observatoire des loyers



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Office	Sale	Healthcare	Residential		
DEMOGRAPHY					

#### **UNEMPLOYMENT**

	Woluwe-Saint-Lambert			Région bruxelloise		
	Hommes Femmes Total		Hommes	Femmes	Total	
Taux de chômage	9,5	11,7	10,6	17,8	20,5	19,0
Taux de chômage des moins de 25 ans	23,8	19,5	21,6	29,8	33,7	31,7

=> The unemployment rate is nearly 50% of the Brussels average

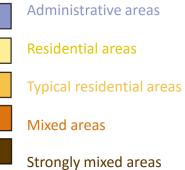
#### **INCOMES**

	Revenu moyen par habitant (2006)	Revenu moyen par déclaration (2006)	Revenu médian par déclaration (2006)
Woluwe-Saint-Lambert	14 617 €	27 <mark>5</mark> 12 €	<mark>19 144 €</mark>
Région bruxelloise	11 988 €	22 516 €	15 932 €

=> Higher income than the Brussels average







Residential

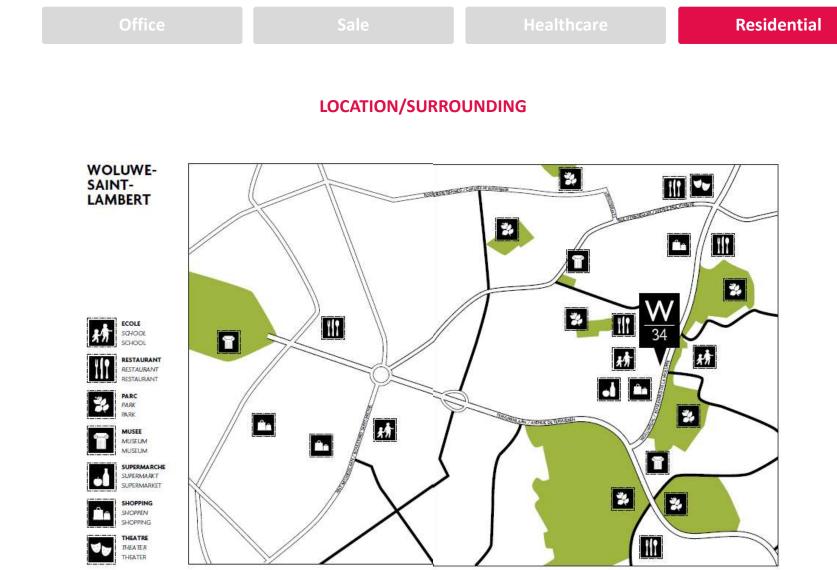
#### **Timing Permit**

First check with local authorities submitted in June 2012 and received in June 2013

#### **Considerations**

Neighbours IBGE/BIM (Parking, Natura 2000,...)





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Office	Healthcare	Residential

#### **FINANCIAL ANALYSIS**

	Area	Cost	Cost
Residential	6.680 m <sup>2</sup>	1.900 €/m²	12.692.000 €
VAT		0%	0€
TOTAL OUT			12.692.000 €

	Gross/Net	Areas	Price/unit	Income
Residential	85%	5.678 m <sup>2</sup>	3.300 €/m²	18.737.400 €
Terraces		1.000 m <sup>2</sup>	1.650 €/m²	1.650.000 €
Parkings		101 units	20.000 €/pkg	2.020.000 €
TOTAL IN				22.407.400 €

TOTAL IN-OUT 9.715.400 €

CONCLUSION: Higher income than other scenario

Office		Healthcare	Residential
	OTHER ASP	PECTS	
<ul> <li>Technical limitation</li> <li>Free-height,</li> <li>Depth,</li> <li>Daylight,</li> <li>Asbestos</li> <li></li> </ul>	S		
• Gross / net ratio			
Competitive project	S		
Orientation propert	y / garden		
•			



Office	Sale	Healthcare	Residential
THE PROJECT			

Reconversion into 69 apartments 100 % of units sold upon delivery

Total area	6.900 m <sup>2</sup>
Residential area	5.329 m²
Timing of works	Q3 2013 – Q2 2015
Budget of works	12,5 million EUR
Sales price	3.300 EUR/m2



**TEAM** Architect

Assar

Cofinimmo



**THE PROJECT** 



Residential

Cofinimmo

Healthcare

Residential

#### **CURRENT BRUSSELS MARKET DYNAMICS**

#### **Population growth**

• +150.000 inhabitants in Brussels (between 2015 and 2030).

#### **Increasing residential prices**

• Average selling price of an apartment in Brussels has been multiplied by 2,6 the last 15 years.

#### Lack of residential in Brussels

- Commercial risk is very low for residential projects
- Instead of having a vacant building, reconversion will serve the community

#### Sale process

- Starts before the actual construction ;
- But subject to the Breyne regulation.

#### **Building permit**

• Often less difficult to obtain the permits if we maintain the existing volumes

#### Scarcity of land

Opportunity to develop in districts where land are scarce

=> The redevelopment of an office building in apartments is often a better and safer exit strategy, especially in decentralized districts

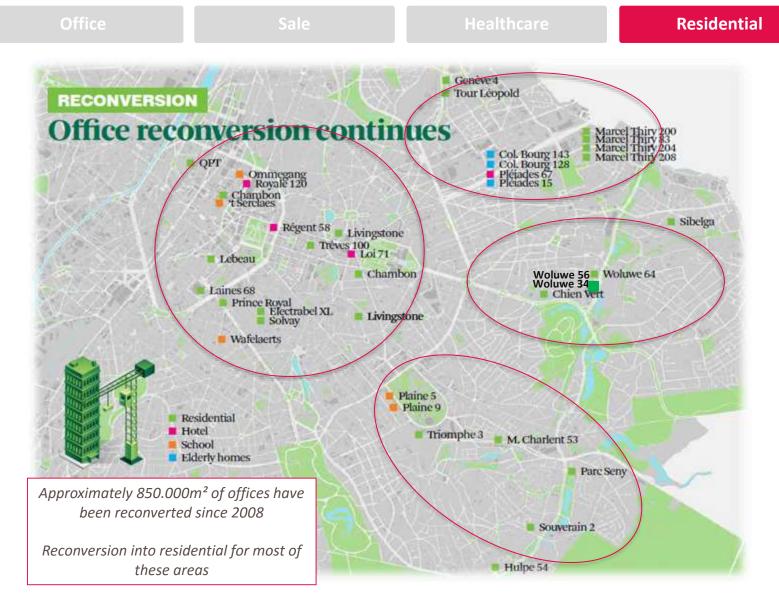


Residential

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=> 50% of the areas (+/- 17.000m<sup>2</sup>) reconverted into residential and only one multi-tenant building remaining.

33



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Sources: CBRE

Office

Sale

Healthcare

Residential

#### **CURRENT BRUSSELS MARKET DYNAMICS**

### However...

#### Feasibility

- A typical office building differs from a typical residential building and these differences are sometimes hard to overcome => Need to fully demolish the building in that case.
- Example: Building proportions, Depth, Free height, Orientation, Façade, Interior daylight,...

#### **Costs & risks**

- Maintaining the existing structure does not necessarily mean lower costs;
- Maintaining the existing structure could add risk to the project (flexibility, technical, state of the structure, ...)

#### **Gross/Net**

• For residential projects costs apply to the gross areas whereas only the net areas are sold >< Offices.

#### **Zoning Plan**

• Changing the land use has to be allowed/possible.

#### **Other factors**

• Other factors have to be taken into consideration such as the neighborhood, the accessibility, the visibility, and parking space.

=> The reconversion of an office building is not always possible

### O 3.1 OTHER RECONVERSION PROJECT By Cofinimmo

LIVINGSTONE I Brussels Leopold



Reconversion into Residential Reconversion of an office building into 122 apartments and 7 retail units

Area (Gross) No. of units Timing of works Sale price 17.000 m<sup>2</sup> 122 Q1 2013 – Q2 2015 3.500€/m<sup>2</sup>



### 3.2 OTHER RECONVERSION PROJECT By Cofinimmo

WOLUWE 106-108 Brussels Decentralised



**Reconversion into nursing home** 

Signature of 27-year lease with healthcare operator Vivalto

Area7.000 m²No. of beds151Timing of works3Q2016 - 3Q2017Budget of works13 million EURYield on cost5.9 %



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Please consult our press release dd. 10.11.2016 for an identification of the Alternative Performances Measures (as defined in the ESMA guidelines) used by Cofinimmo.

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